

WKAR RADIO PROGRAM


MICHIGAN STATE COLLEGE
EAST LANSING, MICHIGAN
R. J. Baldwin, Director of Extension Work
FREE
 Cooperative Agricultural Extension Work
 Acts of May 8 and June 30, 1914
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 Urbana, Illinois

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WKAR

BROADCASTING SERVICE OF
 MICHIGAN STATE
 COLLEGE



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WKAR Honored

Recognition of the public service being rendered by WKAR has recently been demonstrated in the awarding of a citation to the station by the National Headquarters of the Veterans of Foreign Wars. The citation is given "for the generous contribution of its time and facilities to the presentation of the program 'Our Land Be Bright' in the interest of our national welfare." Presentation was made by Merle H. Hop-



per (left) Commander of the Michigan VFW, to Robert J. Coleman, Director of WKAR. President John A. Hannah witnessed the awarding.

The radio station also received a "Citation for Meritorious Service" from the Fifth Army, Michigan Recruiting District "for voluntary efforts and outstanding achievement within the 5th Army area in behalf of the United States Army Recruiting Service."

WKAR was one of the first radio stations to receive a similar award, in February 1942, from the United States Treasury Department for services in the National Defense Savings Program.

MICHIGAN STATE COLLEGE

BROADCASTING STATION WKAR
 EAST LANSING

870 Kilocycles—500 Watts

Cooperative Extension Work in Agriculture and Home Economics, Extension Service, Michigan State College and the U. S. Department of Agriculture Cooperating.

News is broadcast daily at 8:00, 10:00, 10:55 and 11:30 A.M. and 1:55, 2:55, 4:55 and 5:45 P.M.

W K A R

PROGRAM SCHEDULE FOR FEB., 1948

This program bulletin is mailed free to any listener who requests it. Address your card to WKAR, East Lansing.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MORNING							
7 30 45		Dawn Salute "	Dawn Salute "	Dawn Salute "	Dawn Salute "	Dawn Salute "	Dawn Salute "
8 00 15 30 45		Morning News Strings in A.M. Today's Calendar Songs to Rem'ber	Morning News Strings in A.M. Today's Calendar Songs to Rem'ber	Morning News Strings in A.M. Today's Calendar Songs to Rem'ber	Morning News Strings in A.M. Today's Calendar Songs to Rem'ber	Morning News Strings in A.M. Today's Calendar Songs to Rem'ber	Morning News Strings in A.M. Today's Calendar Songs to Rem'ber
9 00 15 30 45		Reading Circle Hymns you Love Homemakers Hr.	Reading Circle Hymns you Love Homemakers Hr.	Reading Circle Hymns you Love Homemakers Hr.	Reading Circle Hymns you Love Homemakers Hr.	Reading Circle Hymns you Love Homemakers Hr.	Reading Circle Hymns you Love Homemakers Hr.
10 00 15 30 45		Adv. in Music French Folk Mus. Pan Americana	Music Room The Bookmobile Pan Americana	Music Room Child'n in School "	Music Room The Bookman Pan Americana	Music Room Future Farmers Pan Americana	Music Room Prevue of To'row Pan Americana
11 00 15 30 45		Parents Forum Vocal Spotlight Headline Edition Music Hall Var.	Michigan P.T.A. Vocal Spotlight Headline Edition Music Hall Var.	Social Security Vocal Spotlight Headline Edition Music Hall Var.	Adv. in Research Vocal Spotlight Headline Edition Music Hall Var.	Parents Forum Vocal Spotlight Headline Edition Music Hall Var.	Mich. St. Grange Knapp Family Headline Edition Music Hall Var.
12 00 15 30 45		Farm Serv. Hour " "	Farm Serv. Hour Governors Hour Farm Forum "	Farm Serv. Hour " "	Farm Serv. Hour " "	Farm Serv. Hour " "	Farm Serv. Hour Amer. Farmer "
AFTERNOON							
1 00 15 30 45	String Serenade Week in History Chapel Med'tions "	Farm Forum " Novelty Bazaar Waltz Time	Mich. Dept. Agr. Liberty Mills Novelty Bazaar Waltz Time	Dept. of Health Liberty Mills Novelty Bazaar Waltz Time	Bulletin Room Liberty Mills Novelty Bazaar Waltz Time	News of Co-ops Farm Ann's Dis. Novelty Bazaar Waltz Time	4-H Club Insect Problems Novelty Bazaar Waltz Time
2 00 15 30 45	Rural Relig. Life " Eastern Neighbors Sinfonia Concert	Today's Cons'v'tion Music Dept. Prog. Medical Series Relig's Questions	Thrift School G'grphy in News Answer the Ed. "	Look at Australia Cloutier Orch. Law Series U-M Mus. School	Voice of Army G'grphy in News Ins, Outs of Mus. "	Dept. Pub. Inst. Music Dept. Prog. Liv'g for Moderns Spons'd Research	Here's to Vets Cloutier Orch. Men b'h'nd M'd'y Actu'ly Happened
3 00 15 30 45	News and You Today's Mast'piece Holland Calling The Mastersingers	Songs & Harmony Nutrition Com. Music of Masters "	Songs & Harmony Guest Star Music of Masters "	Songs & Harmony Veterans Affairs Music of Masters "	Songs & Harmony Exc. in Science Music of Masters "	Songs & Harmony It's the Custom Music of Masters "	Masterw'ks Mus. " "
4 00 15 30 45	Sunday Symphony " " "	Mich. Edu. Ass'n. Organ Moods The Bookmobile Music of Moderns	Great Novels Organ Moods The Bookmobile Music of Moderns	The World Today Organ Moods The Bookmobile Music of Moderns	Dram. Workshop " The Bookmobile Music of Moderns	Song of Mich. Organ Moods The Bookmobile Music of Moderns	Proudly We Hail " Music of Moderns "
5 00 15 30 45	World News Listen to the Band Adv. in Research Music that Lives	College News Listen to the Band Campus Visitor World News	Alumni Record Listen to the Band Campus Visitor World News	Spartan Sports Listen to the Band Campus Visitor World News	Veterans Adm. Listen to the Band Campus Visitor World News	Curtain Going Up Listen to the Band Campus Visitor World News	Hi School Sports Listen to the Band Sportsmans Guide World News
6:00		Dinner Music	Dinner Music	Dinner Music	Dinner Music	Dinner Music	Dinner Music

KEEP TUNED TO 870

Campus Visitor

Every day Michigan State College is host to some distinguished visitor. Among these campus visitors are eminent scientists, national and state officials, outstanding artists and musicians, well known athletes and coaches, foreign representatives and many others. All have a philosophy, an unusual experience or an impression of Michigan and the College.

Beginning February 2nd WKAR will present an interview with the day's visitor. In this program there will be an ever changing commentary of many subjects. Through personal interviews it will be possible to bring to our listeners first hand observations and intimate glimpses into the thinking of these people while they are on campus.

The program is scheduled at 5:30 P.M., Monday through Friday, and will be broadcast from the WKAR studios. On the program you will hear and meet many of the people who are making history.

It's the Custom

It's the custom for people to shake hands in greeting when they meet. It's the custom for gentlemen to tip the hat when meeting a lady on the street. There are hundreds of similar customs which we follow every day, which have become a part of our daily life. While we give little thought to the origin of the customs we practice, each has a story which is to be told in a new series of programs scheduled each Friday at 3:15 P.M. Since all the customs we follow today had their beginning many hundreds of years ago, these stories must be taken from the history of our civilization.

Collaborating in the broadcasts will be Solon T. Kimball and Asael T. Hansen of the Department of Sociology and Anthropology. Both are specialists in the field of anthropology and will draw upon their knowledge of incidents and conditions of the past to explain the customs of today.

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